



Application RULES

The international competition for innovation in eHealth

ARTICLE 1: OBJECT OF THE COMPETITION

The **eHealth Awards** support and reward the development of solutions and applications in the field of Information and Communications Technologies (ICT) for Health. The objective of these Awards is to encourage innovation, and favor the integration of ICT in the world of healthcare, as well as the autonomy of patients, among the largest number of professionals and businesses. They promote a growing sector: eHealth.

This competition is open to all actors having a project in e-health: healthcare institutions and professionals, patients and caregiver associations, social protection workers, businesses in the technology and healthcare sector, and researchers, teachers and students ... at international level.

Organized by the Castres-Mazamet Technopole^{CEEI}, the **eHealth Awards** will be presented during the [eHealth Summer University](#), which will take place in Castres from June 30 to July 1, 2020. The presentation of the project will occur **on June 29 and 30, 2020**. This competition is an opportunity for competitors to benefit of large visibility and of commercial opportunities, at international level.

This competition is subject to specific rules and is free of any obligation of purchase or administrative costs for entering the competition.

The present rules have been filed with the bailiffs' firm of SCP Aribaut Abadie Olivier – Judicial officer, 7 place Roumive, F 81100 Castres. You may consult the rules at <http://aribaut-associes.fr/jeuxconcours.php> or by visiting: <https://www.universite-esante.com/>

ARTICLE 2: TERMS AND CONDITIONS OF PARTICIPATION

Any individual or entity in France or another country (corporation, association, public authority, administrative authority, NGO, research organization, teaching institution, etc.) may participate in this competition.

Winners of prior editions of the eHealth Awards may not participate in the competition with an identical or similar project.

ARTICLE 3: JURY

3.1 Presentation of the jury

The jury will be composed of health and ICT experts

3.2 Jury competencies

The jury's decision is final. It analyzes the projects in light of the evaluation criteria (see Article 5). It is not bound to justify its decisions and its decisions are final. In certain circumstances, it may decide not to award a prize.

Furthermore, the jury reserves the right to cancel the competition if it notes that there is an insufficient number of applications or if their quality does not meet the criteria required to select a winner.

3.3 Intellectual property rights

The competitors have exclusive and full ownership of the intellectual, artistic or industrial property rights that may be attached to the project, creation, design or invention described in the application.

The jury members and competition organizers may not be held liable in relation to the protection of ideas, patents, dossiers, models or trademarks invented by the competitor, in particular if a publication copies the protected work.

The competitors give their word of honor that they hold all of the rights related to their projects and undertake to guarantee and hold the **eHealth Awards** organizers harmless from any court order that may be rendered against them on the basis of a violation of an intellectual property right attached to the project presented.

ARTICLE 4: COMPETITION APPLICATIONS

4.1 Additional information

For more information on the competition: trophees@universite-esante.com Tel: +33 563 73 50 36.

4.2 Deadline for the submission of Applications

The application forms can be downloaded on the <https://www.universite-esante.com> website. The completed application form should be sent by email at trophees@universite-esante.com, **before April 17, 2020 midnight.**

4.3 Validation of the applications

The competition jury will examine the applications. The application forms should include all requested supporting documents. **Applications may be drafted in English or French.** Any incomplete or illegible application will be rejected.

Application files submitted must comply with the instructions regarding the number of characters allowed for the replies, otherwise they will be considered ineligible.

ARTICLE 5: ELIGIBILITY CRITERIA

“Project” means any technological or service solution under study or that was **placed on the market from January 2018.**

At the time of preselection by the jury, a score will be attributed to each application on the basis of the following four evaluation criteria: **a score of 0 to 5** will be allocated for each of these criteria (5 being the highest score):

Criterion 1 – Identification of the need and knowledge of the market

The submission must specify which target issue has been identified, its impact and its consequences with regard to public health, and the stakeholders and solutions that are already in place to deal with it.

Criterion 2 – Value proposition and description of the innovation

The submission must specify the benefits that your innovation brings in comparison with the competition as well as the value that is perceived by the users, whether they are patients, healthcare professionals, caregivers, researchers ... An exact description of the innovative solution must be provided in this section in order to clearly demonstrate your differentiation. You should also provide here any patents and/or certifications already obtained or pending.

Criterion 3 - Business model and market access strategy

The submission must specify the key steps (past, present and future) for the development of the innovative solution. It must demonstrate the economic viability of the project through a clear presentation of the business model. Plausible projections for the company in 3 years must also be provided with regard to market share, revenue and human resources. This section must also include a realistic plan for distribution of the innovation in the target market.

Criterion 4 - Entrepreneurial capacity

Your submission must describe the team working on the project, specifying your in-house skills, how they work together and the overall coherence to make the project a success. Similarly, any external partnerships and their impact on the solution and strategy must be described in this section.

ARTICLE 6: PRIZES AND PRIVILEGES

A money prize will reward the best 3 projects:

- The best project will win the Grand Prize of 6,000 euros.
- The second winning project will receive 3,000 euros.
- The third winning project will receive 1,500 euros.

On the evening of Tuesday June 30, 2020, as part of the 2020 edition of the eHealth Summer University, the 2020 eHealth Award winners will be showcased and presented with their Awards and associated money prizes.

The best 3 projects will also benefit from an invitation for the 2021 edition of the eHealth Summer University.

In addition, all 12 finalists selected by the jury will benefit from enhanced visibility on all of the communication media created for the 2020 eHealth Summer University, before, during and after the event:

- 2 passes for the 2 days of the 2020 eHealth Summer University
- Press releases
- Social networks of the event
- email campaign
- Website of the event

ARTICLE 7: SELECTION OF THE FINALISTS

The 12 selected finalists will be invited to come and present their application submission at the oral **on Monday June 29, 2020**. The 6 super-finalists will be invited to make a second presentation in more detail **on Tuesday June 30, 2020**.

The co-organizers reserve the right to communicate information about the finalists, based on the non-confidential overview of the project provided in the application submission, starting from May 20, 2020.

ARTICLE 8: PRESENTATIONS OF THE FINALISTS

The physical presence of the selected applicants is mandatory on June 29 and 30, 2020 for the public presentation of the projects, at the ISIS School of Engineering (Information Technology and Information Systems for Healthcare) - University Campus - rue Firmin Oulès - 81100 Castres – France.

For the presentation of June 29:

There will be 5 minutes of oral presentation and 5 minutes of questions and answers with the jury. This session, **closed to the public**, will take place in front of the jury in the **Maison du Campus**, next to ISIS School, in a room equipped with a video projector and an Internet connection.

PowerPoint presentations (which must respect the format provided by the organizers) must be sent to the organizers at the very latest by **5 p.m. Friday June 12 2020**; they will not be published or used outside the time of the presentation.

For the presentation of June 30:

There will be 10 minutes of oral presentation and 10 minutes of questions and answers with the jury.

This session **in a public plenary session** will take place in front of the jury **at the ISIS School**, in a room equipped with a video projector and an Internet connection.

The format of the presentations will be less restrictive and will allow short videos to be added in addition to the PowerPoint content already used. In order to anticipate for these technical aspects, the additional items appearing in this second presentation must be sent to the organizers at the very latest by **5 p.m. Friday June 12 2020**.

ARTICLE 9: AWARDING OF THE PRIZES DURING THE eHEALTH SUMMER UNIVERSITY

The **eHealth Awards** will be presented during the eHealth Summer University at the end of the day on **Tuesday, June 30, 2020** at the ISIS School of Engineering - rue Firmin Oulès - 81100 Castres, France.

The physical presence of preselected finalists is mandatory on June 29 and 30, 2020 for the public presentation of preselected projects and to receive the Awards.

In the event of winners being absent at the awards ceremony, the jury reserves the right to give said award to the candidate arriving in 2nd position.

ARTICLE 10: SCHEDULE

- **February 3, 2020:** Opening applications
- **April 17, 2020 at midnight:** Deadline to submit applications
- **Weeks 17 to 20:** Review of the application projects and preselection of finalists
- **May 20, 2020:** Finalists announced
- **June 29, 2020:** Oral presentation by the 12 finalists and jury deliberations and selection of the 6 super-finalists
- **June 30, 2020:** Oral presentation by the 6 super-finalists, jury deliberations and award ceremony

If, for reasons outside of their control, the **eHealth Awards** organizers are obliged to change this schedule, information will be published on the <https://www.universite-esante.com> website, which competitors are invited to visit regularly.

ARTICLE 11: COMPETITORS' UNDERTAKINGS

All 2020 eHealth Awards competitors undertake to:

- Fully read and accept, without reservation, the present rules,
- Provide accurate information in their application. If it appears that all or part of the information provided by the competitor is fraudulent, said competitor may be eliminated from the competition immediately and no claim in this regard will be accepted. Furthermore, a finalist who provides false information will see his or her prize cancelled and will be required to reimburse the cash prize received,
- For the finalist, physical presence of at least one representative of the project on June 29&30, 2020, on the event site,
- Send the PowerPoint presentation to organizers no later than June 12, 2020,
- Expressly authorize the organizers to use and transmit by any means his or her last name, first name, place of study, as well as the characteristics of his or her activity and project (non-confidential summary) for a period of one year following the competition. He or she waives, exclusively for the purposes of this competition, any claim related to his or her image rights and agrees in advance to the transmission of recordings, videos and photographs taken during the award ceremony.
- Inform the organizers of the progress of the project or of the entity for at least one year after the competition.

For information, please contact:

 The logo for Castres-Mazamet Technopole Business Innovation Center, featuring a stylized blue and green graphic to the right of the text "Castres-Mazamet Technopole BUSINESS INNOVATION CENTER".	<p>Yann Peter Business Innovation Manager +33 633 97 01 44 yann.peter@castres-mazamet.com</p>
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